

| | February 2015 |
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| Cover story | |
| - Interview. Sacha Poignonnec, Jumia, E-Commerce in Africa. | |
| International | |
| China and North America: Two key destinations for fashion gi | ants. |
| - Ikea's profits stabilise in 2014. | |
| Europe | 4, 5, 6 |
| - Top 13 department stores in Europe. | |
| Russians cancel foreign holidays due to weak ruble. | |
| - Birth of a cross-border colossus for outlet centres. | |
| - Fashion. British group BHS for sale. | |
| Opportunities and threats for the high street: Marrit Laning, Rede | VCO. |
| - DIY. European sales and mergers. | |
| - In short: Russian consumers and retailers under pressure X5 F | |
| abandons online operations Upcoming lease for Galeries Lafay | |
| partners with a Turkish online marketplace Stockmann to withd | raw from consumer |
| electronics Petit Bateau targets China | 0.7 |
| Americas | |
| - Learning from the story of Target and Tesco in North America. By | / Neil Stern, |
| McMillan Doolittle | |
| - Made in USA label under stricter controls. | |
| - Colombia on top for ease of doing business. | |
| - Mexican luxury market is booming. | occasion Drimark |
| In short: Staples and Office Depot merge US economy out of removes to America The Body Shop in Brazil Record investme | |
| Africa, Middle East | |
| - L-Capital investing in Saudi group Bateel. | 0 |
| - Grocery retailers bet on convenience. | |
| In short: Kenya attracts German retailers Majid Al Futtaim ends | 2014 ahead |
| Retail is still in fair growth in Dubai Sales and margin up at Ema | |
| pulls Victoria's Secret perfumes Record duty-free sales in Duba | |
| Asia | |
| - Asics starts selling direct to Indian customers. | |
| LVMH and Warburg Pincus invest in China's outlet centres. | |
| - 2015: crucial year for foreign direct investments in India? | |
| - In short. Chinese sports firm Li Ning issue a profit warning How | long before the |
| Chinese property bubble bursts? Tax exemptions to boost Chin | |
| AS Watson strengthens in Europe China's labour costs are clo | |
| Thai and Vietnamese electronic retailers consolidate | |
| Studies | 10, 11 |
| - The 250 retail world champions in 2013 (Deloitte) | -, |
| People | 12 |
| - Galeries Lafayette awarded by the NRF Decathlon's new leade | er is based in India |
| US CEOs are ejected as sales plummet | |